

FIG. 1A

2/7

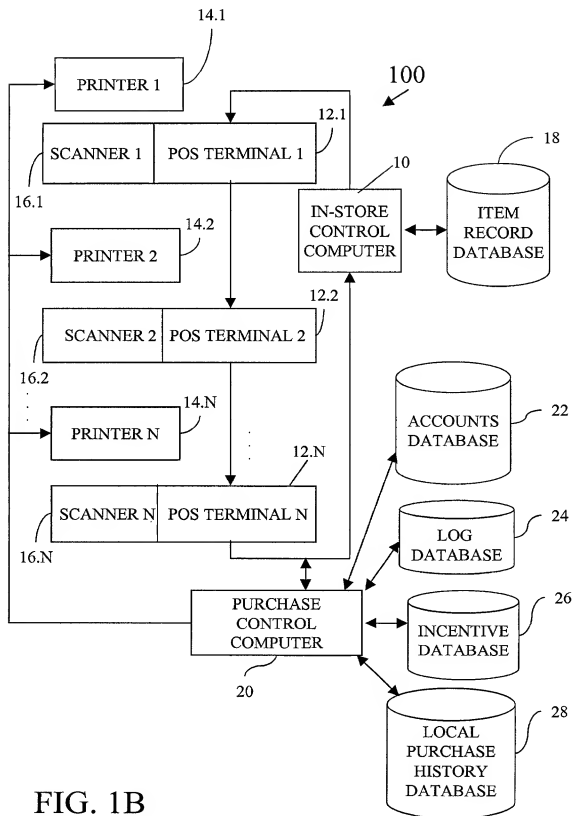


FIG. 1B

FIG. 2

Card/Consumer Identification (CID) 987-654-321						
Product	UPC	Store	Price	Redeem	Date	Time
Brand Z soda 6-Pack, 12Oz Cans	123456789	Retailer X	2.99	2.99	12/04/00	1:23PM
Brand Z soda 6-Pack, 12Oz Cans	123456789	Retailer X	2.99	0.00	12/12/00	8:12AM
Brand Z soda 6-Pack, 12Oz Cans	123456789	Wholesale Club W	2.99	0.00	12/04/00	7:55AM
Brand Y Box, 24 Oz Macaroni and Cheese	987654321	Retailer X	1.99	0.75	04/04/00	9:02PM

FIG. 3

3.00	3.02	3.04	3.06	3.08	3.10	3.12
SKU	UPC Code	Store Chain	Price	Value Redeemed	Date	

FIG. 4

4.00	4.02	4.04	4.06	4.08
CID Number	Brand Z Loyalty	Heavy Snacker	Healthy Household	

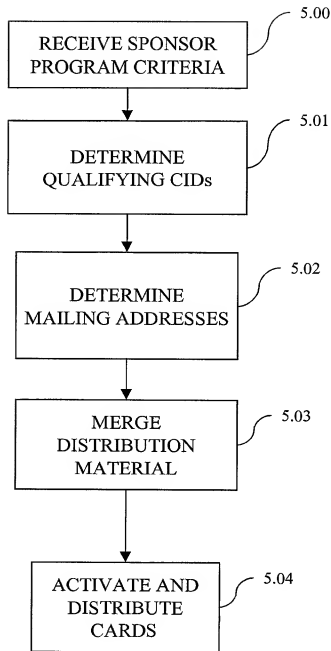


FIG. 5

5/7

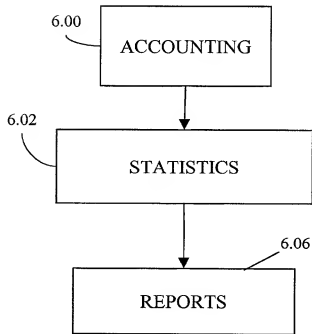


Fig. 6

6/7

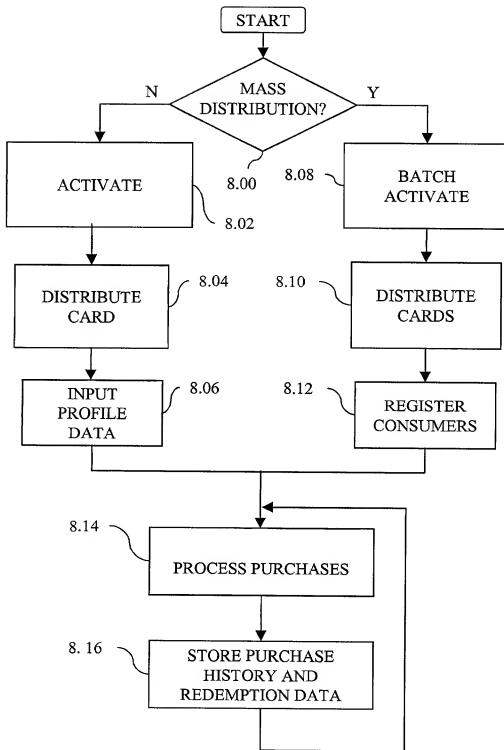


FIG. 7

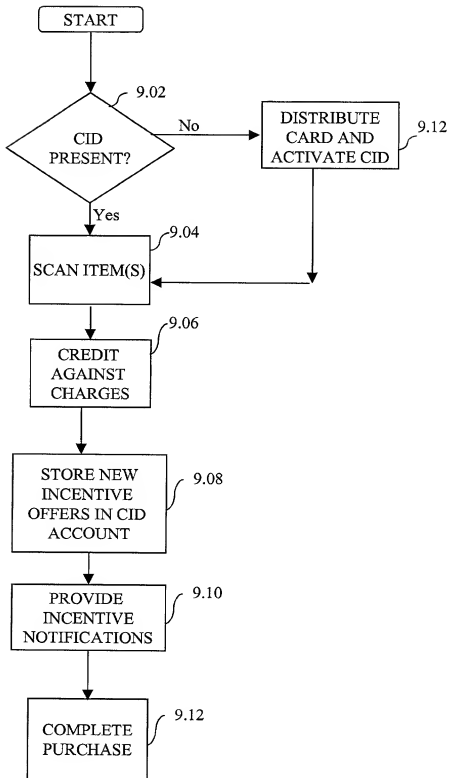


FIG. 8